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STAR ROSES

FALL 1942



#### STAR ROSE TRADE-MARK

This is a durable, celluloid, star-shaped tag bearing the name of the Rose on back. You have the satisfaction of always knowing a Star Rose by name when it blooms. Insist on having the Star Rose Trade-Mark on every Rose plant you purchase. Whenever you see a red circle tag on any Rose plant you will know it was patented by The Conard-Pyle Co.

#### STAR ROSE GUARANTEE

We guarantee every Star Rose to bloom the first blooming period after purchase; failing which we will replace or refund its cost.

You run no risk but are assured of success when you order Trade-Marked Guaranteed Star Roses. It pays to get plants direct from where they are grown.

#### ROSE MAGAZINE FREE

We send you cultural directions, also to each 1942 customer will be sent, if requested, the current issue of our little magazine, "Success with Roses," or for a year free on request with orders of \$5 or more. Each issue will tell what to do in your garden. It is illustrated and full of entertaining stories about new Roses, Rose people, Rose events, etc.



## "How to Grow Roses" 18th Edition entirely revised

By Robert Pyle and J. Horace McFarland, L.H.D. 192 pages; cloth bound 32 pages in natural colors

The most dependable reference book on Rose-growing for those who wish to have something to turn to at once for sound, practical advice when Rose problems arise.

Price, \$1.10, postpaid (formerly \$2), or, with a \$10 order, only 60 cts., postpaid.



#### FRONT COVER ROSE

\*MME. HENRI GUILLOT. H.T. (Mallerin.) Plant Pat. 337. One noted judge of Roses wrote "The top Rose with us has been MME. HENRI GUILLOT—not only by actual judges' scores but by the unanimous acclaim of visitors through the summer."

Visitors to our gardens are also enthusiastic about the beauty of this Rose with its large, firm petals which gradually unfold, first to urn shape, then to the form of an immense, 25-petaled camellia of shining raspberry to watermelonpink color, each richly fragrant flower held erect and fine for cutting. \$1.25 ea.; 3 for \$3.15.‡

\*BOUDOIR. H.T. (F. Meilland.) Two-tone satiny white and Tyrian rose. A most unusual flower with luxurious coloring, the backs of the petals satiny white in striking contrast to the solid rich Tyrian rose color on the inside of the flower which, with its 60 petals, never shows the center. The great fragrant blooms come on rigid, upright stems. The firm petals reef back slowly so the contrasting outside and inside colors are shown at the same time. A decided novelty, reminiscent of a rich gown worn in a pageant. \$1.50 ea.; 3 for \$3.75.\*

#### Office of the President

#### THE CONARD-PYLE COMPANY

WEST GROVE, PA., U.S.A.

To Rose Lovers:

July 4, 1942.

The American Flag! A Map of the United States of America! The Pictures of Men Who Have Made Rose History—these look down from the walls of my office.

Beyond these office walls and far beyond the Rose-garden outside on this Independence Day, I picture men I know marching in parades, others training to join the AEF overseas, while mothers, sisters and some very recent wives remain to bear heavier burdens, in factory, office or home—longer hours, less freedom, more work—What a World!

Again my mind travels west across America, past Star Rose friends in every state, beyond Pearl Harbor, across Asia where other friends have their stations—to Europe

and her countries bathed in blood.

How often during the past thirty-five years have I stood among acres of Roses in every one of ten leading Nations from Italy and Spain to Denmark, from Belfast to Berlin, with men whose Roses were their livelihood. With them was discussed, as we examined their most promising unnamed kinds, their achievements and their hopes—and War. To each of them War was an ugly monster, hated and feared. Their Roses were their love, their solace and delight. What enthusiasms those Roses kindled!

Working with Roses, I think, may have changed those men. What kindly, likable, fine-hearted qualities they had! Where are they today? Their Roses to them were their

fortunes—now mostly lost, except——?

Except for the fact that what they shared with us, they saved—the pick of the new ones. Just before the storm broke I visited them and in my personal baggage brought home the cream of Europe's finest Rose Novelties.

Today, with the help of women in our nursery, we are conserving these, and after extensive tests hand them

out to you.

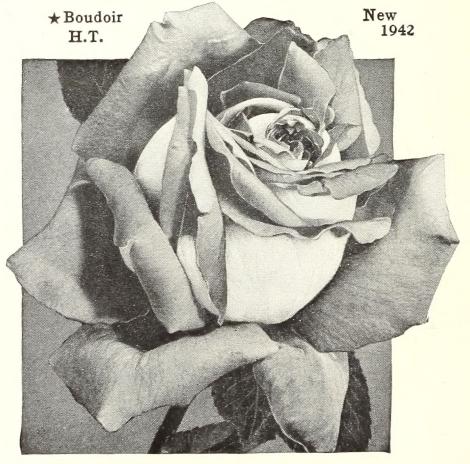
Art galleries and museums, to avoid possible destruction, are hiding in vaults their treasures and gems. New Roses equally precious cannot be stored. They must be used. They are "Nature's Art Treasures," which during this terrible War speak to us a language that all may understand.

Today's demands on flesh and blood seem merciless, but endurance has its limits—you must have periods for rest. The heart knows that, and then again you must go on and on.

If you would make the most of your rest periods, if you would be restored to go cheerfully on, during your periods of relaxation—have Roses. Their fragrance will help you to forget things less lovely, their forms and tones will reveal the heart of a Maker whose bit of a masterpiece of

beauty assures us that the "soul of things is sweet."





## VICTORY GARDEN HARVEST SHOWS

For the benefit of Army emergency and Navy Relief Societies

September 1, 1942.

To Our Customers:

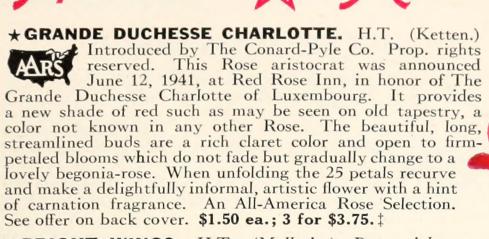
Wherever you live in these United States, you have influence. Some of us have more, some less, but every one counts.

This message is written to suggest and to urge that, if possible, you take some part in the 1942 Victory Garden Harvest Shows of which it is anticipated that some twenty thousand will be held in various parts of the Nation. We hope you can participate and, if possible, aid in the staging of the show not only for the greater recognition of the important place played by Horticulture in our increasing home life, but also for the aid of those families of our soldiers and sailors who will be benefited.

For future information, we suggest that you address the Managing Director, Victory Garden Harvest Shows, Mr. J. W. Johnston, 230 W. 41st St., New York City.

Sincerely,

obert Tyle President, THE CONARD-PYLE CO. Also member of National Committee, Victory Garden Harvest Shows



\*BRIGHT WINGS. H.T. (Mallerin.) Prop. rights reserved. From beautiful buds of rosy burnt-orange color emerges one of the most artistic full-blown flowers of all the Rose world. It opens as a glowing cup that later tones to a

soft, tawny, coral-pink as the firm, lightly scalloped petals arch back to show a center of deep golden anthers. An unusually attractive bedding rose. \$1.50 ea.; 3 for \$3.75.‡

\*FAMA. H.T. (P. Dot.) Prop. rights reserved. A new Rose of the great Condesa de Sàstago clan with frilly petals delicately shaded amber-yellow and reddish salmon, the tips artistically edged with gold. This new Rose with its dainty colors has all the good qualities of Condesa de Sàstago—hardy, vigorous growth, very free bloom and delightful Rose fragrance. \$1.50 ea.; 3 for \$3.75.‡

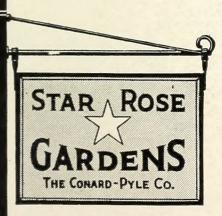
\*HIGHLAND PARK. H.T. (Mallerin.) Prop. rights reserved. This robust, upstanding, full-petaled, salmon-pink, everblooming Rose was named to commemorate the dedication of the Municipal Rose-Garden of Highland Park, Illinois, on the occasion of the Annual Convention of the Men's Garden Clubs of America, June 25 to 27, 1942.

This typifies our delight in coöperating with the enthusiastic Men's Garden Club Rosarians all over the country, and is our mark of especial esteem for their Chief Rosarian, C. Eugene Pfister, who is also President of the Highland Park Men's Garden Club.

Here is a dependable, quality Rose of fine form, pleasing color and long-lasting on the bush or when cut for indoor enjoyment. \$1.50 ea.; 3 for \$3.75.‡

## 4 SUPER ROSES \$4.85

ASK FOR OFFER 103



Look forward to the time when you can visit here

There is no better way to select Roses for your own garden. Garden clubs, more and more, visit us and call it a "Rose Day." We provide guides and even Rose talks.

Write us for travel information

★ Grande Duchesse Charlotte. H.T.

#### QUANTITY PRICES

On Patented Roses marked ‡ and on Rose Collections there is no further discount.

The total number of all the Roses you order will determine which price you use for the Roses with price marked \*.

On Roses with "each" price marked \* you are entitled to rates as follows:

Less than 12 A	12 to 24 B	25 or more C
85c.	75c.	70c.
\$1.00	90c.	85c.
1.25	\$1.10	\$1.00
1.50	1.30	1.20

Above prices do not apply to Patented Roses marked ‡

If your entire order is for

Less than 12 Roses, use prices in column A for Roses marked\*

12 to 24 Roses, use prices in column B for Roses marked\*

25 or more Roses, use prices in column C for Roses marked\*

If you send too much cash, we will include extra value, or, if requested, refund amount overpaid.

You must order 3 of one kind to get the 3 rate.

All These Prices Include Free Delivery



## THE SEASON'S NEWEST

This sign indicates All-America Rose Selections

GUIDE

The Roses entitled to use the "All-America Rose Selections" symbol are varieties that have been tested for two years by America's ablest judges of Roses in 16 testgardens in 11 states, from New England to California. They have been selected to give tip-top results throughout the U.S.A.

The 16 judges have identical score-cards on which spaces are allowed for the points to be given each Rose, spring, summer, and fall for two years. All scores from all the gardens are added and finally the average score for two years is announced by the secretary of the A.A.R.S.

Fall is the time\* to plant all the Roses offered in this Catalog for best results. You get the plants as they come freshly dug and full of vitality. The roots become established during the winter and the plants are ready to get to work again as soon as growth starts in the spring.

Plant plenty of Roses this fall. You are assured of quality results when you plant quality Star Roses.

\*Where winter temperatures may excite growth, postpone planting until after danger from freezing is past.

**★CHARLOTTE ARMSTRONG.** 

♠ ② H.T. (Armstrong.) Plant Pat. 455. Extra large, beautifully formed, high-centered blooms of cerise to spectrum red open from long, slender, blood-red buds. Won highest score in official test-gardens of All-America Rose Selections 1941. \$1.50 ea.; 3 for \$3.75.‡

★DICKSONS RED. Page 5. 4 (3) H.T. (Dickson.) Plant Pat. 376. This truly thrilling, deliciously fragrant red Rose is almost sunproof and holds its thrilling scarlet color until the petals fall. One of the choicest All-America Rose Selections. \$1.25 ea.; 3 for \$3.15.‡

> ★Mme. Charles Desc. page 6

★Koronet. H.T. (1)

\*APRICOT QUEEN.

H.T. (Howard & Smith.) Plant Pat.

464. Orange and apricot at the base of the petals merge to salmony rose and pink in the fully developed, full-petaled blooms which come freely and upright on vigorous, healthy plants with handsome leathery foliage. \$1.25 ea.;

3 for \$3.15.1

\*BLANCHE MALLERIN. H.T. (Mallerin.) Prop. rights reserved. White. "I think Blanche Mallerin is about the best white Rose I have seen in years." This comment, from one of the keenest judges of Roses we know, agreed with our own judgment when we decided to offer this variety as an improvement over existing white Roses. This new, fragrant Rose is clear white with blooms so perfect they look artificial and seem to be modeled in white wax. The buds are streamlined and come on erect, wiry stems. \$1.50

ea.; 3 for \$3.75.1 ★BOUDOIR. H.T. New, Fall 1942. See desc.

★BRIGHT WINGS. H.T. New, Fall 1942. See desc. page 3.

\*CALIFORNIA. H.T. Page 5. (Howard & Smith.) Plant Pat. 449. The color is with saffron-yellow with the exterior of the broad, firm petals overlaid with saffron-rose. Buds are long and pointed; flowers are enormous in size, reaching a diameter of 5 to 6 inches. Growth vigorous, with healthy, glossy green foliage. \$1.50 ea.; 3 for \$3.75.1

\*See Quantity Prices, page 3 !No further discount

THE CONARD-PYLE CO.



# to Good Roses

#### **NEWEST ROSES**

**★DR. KIRK.** (2) H.T. (Mallerin.) Burnished flame-scarlet. Magnificent, vivid-colored, heavy-textured blooms come singly on long bronzy stems and last for days when cut. Long buds of deep carmine-scarlet open to large, spicily fragrant, beautifully formed flowers of burnished flame-scarlet, a color that simply glows. The beautifully modeled, long-lasting flowers on strong stems make this a superb Rose to grow for exhibition. This is one of the outstanding and loveliest varieties in our garden. \$1.25 ea.; 3 for \$3.15.\*

★ FAMA. H.T. New, Fall 1942. See desc. page 3.

★ GOOD NEWS. H.T. See back cover for illus. and desc.

★ GRANDE DUCHESSE CHARLOTTE. H.T. New, Fall 1942. See illus. and desc., page 3.

\* HEART'S DESIRE.

\*HIGHLAND PARK. H.T. New, Fall 1942. See desc. on page 3.

\*HOME SWEET HOME. H.T. (Wood & Ingram.) Glowing pink. Large flowers of an enchanting, refreshing glowing pink, each petal delicately edged with silvery pink. The blooms keep coming all season and are long-lasting when cut. This Rose takes us back to the Iovable old-fashioned form, clear unstained color and intense true Rose fragrance that thrilled our hearts in the peaceful Rosegardens of our grandmothers. \$1.50 ea.; 3 for \$3.75.\*

**★**Dicksons

Red





★ Dr. Kirk. H.T. (2)

★ California. H.T. (1) Desc. page 4

\* KORONET. H.T. Page 4. ①

(Mallerin.) Prop. rights reserved. For striking effect try a vase of Koronet with snowy linen and silver on a dining-room table. The graceful, long buds of lemon shaded with orange open to lovely 5-inch blooms that look like soft feathers artistically ruffled. The opening buds show glowing hearts of Chinese gold reminding one of a Iuscious "Dee-Licious" canteloupe. The outer petals are deep primrose color veiled with orange. Cinnamon fragrance. This is one of the most charming yellow Roses yet produced. \$1.50 ea.; 3 for \$3.75.‡

## 8 Novelty Roses \$9.65 (Value \$11.50) ★Blanche Mallerin. H.T. Prop. Each

5

Desc. page 4

Orange and yellow. Desc. page 4. 1.50 ★ Dicksons Red. H.T. Plant Pat. 376. Brilliant scarlet. Desc. page 4 1.25

★ Good News. H.T. Plant Pat. 426. Coppery pink. Desc. page 24.... 1.50

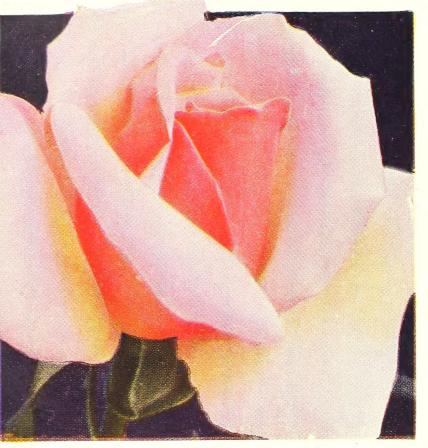
★ Heart's Desire. H.T. Plant Pat. 501. Crimson. Desc. page 24.... 1.50 ★Koronet. H.T. Prop. rights re-

served. Yellow. Desc. above . . . 1.50
★ Mme. Charles Mallerin. H.T. Plant Pat. 409. Orange-flame.

Desc. page 6..... 1.50 ★ Mark Sullivan. H.T. Plant Pat. app. for. Two-tone yellow and rose. Desc. page 6..... 1.25

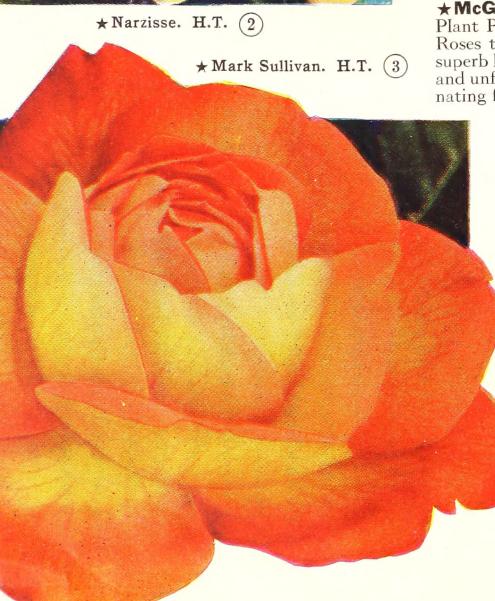
Ask for OFFER 105

Star Rose-Growers \* West Grove, Pa.



\*Peachblow. H.T. (1) Desc. page 7





# STAR GUIDE

#### **NEWEST ROSES**

\*MME. CHARLES MALLERIN. Page 4. 3 H.T. (Mallerin.) Plant Pat. 409. Orange-flame. An outstanding sensation, with flowers that stand erect on extra-strong stems well above the large, abundant, dark green foliage. One of the earliest Roses to bloom. It recovers from the first bloom-cycle and is flowering again when many other Hybrid Teas are just forming buds. The color of the open flowers is orange, overlaid with flame, unmatched by any other Rose, and these blooms come from big buds of deep glowing orange. \$1.50 ea.; 3 for \$3.75.‡

\*MME. HENRI GUILLOT. H.T. "The Rose of the Century." See front cover. Desc. on page 2.

\*MAJORCA. H.T. (P. Dot.) Tyrian-rose. This glorious Rose has a vivid, shimmering Tyrian-rose or fuchsia-red color that apparently only Dame Nature can produce for we cannot find its counterpart in any guide-book of colors. We've had flowers on well-matured plants measuring 6 inches across when fully open. \$1.25 ea.; 3 for \$3.15.\*

★MARK SULLIVAN. H.T. (3) (Mallerin.) Plant Pat. app. for. This gorgeously colored Rose is the most outstanding novelty recently introduced. The base color is golden yellow, heavily veined and shaded with deep rose-pink and cerise. The glowing blooms are 4 to 4½ inches across; they are freely produced all season on healthy, upright plants well furnished with leathery, glossy foliage and have a rich honey fragrance. It was named at Red Rose Inn, September 18, 1941, in honor of our summer-time neighbor, the famous news columnist, author of "Our Times" and "The Education of an American." \$1.25 ea.; 3 for \$3.15.‡

Plant Pat. 537. See color illustration on back cover. This lovely flower is the most alluring, shining, rose-pink variety of recent years. The long firm buds have a yellow base and open slowly to large 45-petaled blooms with a luscious, glowing rose-pink color. The petals stay upright and hide the center of the flower but the edges recurve gracefully to add to the charm of this Rose. Plants are notably vigorous in growth and have large, leathery foliage. \$1.50 ea.; 3 for \$3.75.‡

\*McGRED Y'S SALMON. Page 7. (3) H.T. (McGredy.) Plant Pat. 410. Apricot-salmon. Another of the McGredy Roses that are all noted for vigorous, healthy growth and superb blooms. The buds of this Rose are beautifully modeled and unfold to exquisite blooms of apricot-salmon with fascinating fragrance. The plants have bronzy green foliage and

bloom profusely. \$1.50 ea.; 3 for \$3.75.‡

★M. S. HERSHEY. Page 7. (2) H.T. (Coddington.) Plant Pat. 427. Crimson-scarlet. Erect-growing plants with large, dark green foliage are crowned throughout the growing season with superb crimson-scarlet blooms that have a veiling of black in the fall. The 30-petaled flowers are borne singly and do not blue. They resemble the great Ophelia in form and freedom of bloom and are long-lasting when cut. \$1.25 ea; 3 for \$3.15.‡

\*NARZISSE. 2 H.T. (Krause.) Maize-yellow. Those who grow this Rose will find in their garden the most superb maize-yellow variety that has appeared for many years. The apricot-yellow buds and maize-yellow blooms are exceptionally large and come erect on vigorous plants that are well furnished with large, leathery foliage. This is a Rose to cherish for exhibition blooms for the form is perfect, the size is unusual, and the

heavy-textured, satiny petals enable the flowers to last for days when cut. \$1.50 ea.; 3 for \$3.75.\*

\*See Quantity Prices, page 3 ‡No further discount

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# to Good Roses

#### **NEWEST ROSES**

★ORANGE NASSAU. H.T. (Verschuren.) Plant Pat. 350. A Rose for connoisseurs as the plants are not vigorous, yet they produce marvelous, 25-petaled, two-toned, dazzling blooms of orange and salmon. There are not many blooms in a season but each one is a gem. \$1 ea.; 3 for \$2.50.‡

\*PEACHBLOW. Page 6. (1) H.T. (Coddington.) The beautifully modeled, sweetly fragrant, 20-petaled blooms of peach-pink have a golden base and the petals are flushed and veined with rose-pink. Flowers come freely on erect, wiry stems on plants that are furnished with glossy, leathery foliage. This exquisite cut-flower variety is persistent in bloom. It has the beautiful Mme. Butterfly as one of its parents and comes from the originator of the top-ranking President Herbert Hoover Rose. It is long-lasting on the bush and when cut. \$1.25 ea.; 3 for \$3.15.\*

\*PEARL S. BUCK. (1) H.T. (Kordes.) Plant Pat. 423. Golden yellow. This Rose, which had to be good to bear the name of the famous author, is an exquisitely beautiful golden yellow with the backs of the petals tinted apricot until autumn when the entire flower deepens to pure gold. Noted for rich fragrance and free bloom on upright, sturdy plants. \$1.50 ea.; 3 for \$3.75.‡

★ROSE BAMPTON. H.T. (Van Rossem.) Plant Pat. 425. China-red. The peculiarly attractive color of this variety is only one of its outstanding merits. It is notably free in bloom and the 50-petaled camellia-like flowers of scintillating China-red, have the delightful old Rose perfume so much desired. \$1.50 ea.; 3 for \$3.75.‡

Orange-pink. A beautiful, long-lasting flower for cutting. Lovely, streamlined buds of deep rose-color open to large artistic blooms of shining flame and reddish coral, which merge to orange-pink as the flower ages. The richly fragrant flowers come erect and generally singly on strong, wiry stems. \$1.25 ea.; 3 for \$3.15.‡

★ YELLOW FAIENCE. H.T. (Conard-Pyle Company.) Lemon-yellow. This is a sport of the beautiful two-toned Faience which we introduced in 1937 and it has been giving splendid results in all parts of U. S. A. ever since. Yellow Faience has the same splendid healthy growth as the parent plant, the same beautiful form and freedom of bloom. We heartily recommend it! The only difference is in the color which blends beautifully with Faience in color arrangements. \$1.50 ea.; 3 for \$3.75.\*

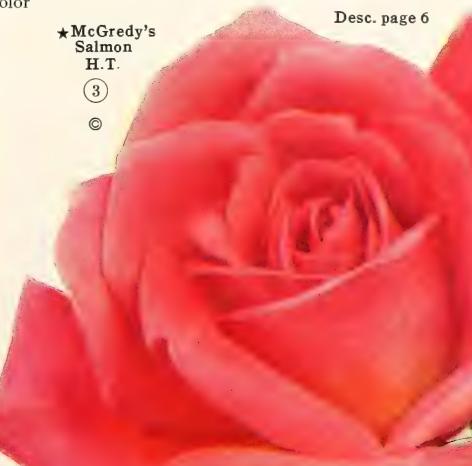
5 NOVELTY ROSES \$5.65
<b>★McGredy's Salmon.</b> H.T. Plant Pat. 410. Apricot-salmon. Desc. Each page 6
*Mark Sullivan. H.T. Plant Pat. app. for. Two-tone yellow and pink. Desc. page 6
★M. S. Hershey. H.T. Plant Pat. 427. Crimson-scarlet. Desc. page 6 1.25 ★Pearl S. Buck. H.T. Plant Pat. 423.
Golden Yellow. Desc. page 7 1.50  ★The Chief. H.T. Plant Pat. 456. Orange-pink. Desc. page 7 1.25
Ask for OFFER 107

\*See Quantity Prices, page 3 ‡ No further discount





©C. P.Co. ★M. S. Hershey. (2) Desc. page 6







\*Betty Uprichard. H.T. (2)

★CATHRINE KORDES. H.T. Carmine-scarlet. This magnificent, full-petaled Rose, with rich bronzy foliage, has large, well-formed flowers of glowing carmine-scarlet that come singly on erect, strong stems. Visitors to our Rose-fields are always attracted by its glowing beauty. \$1 ea.; 3 for \$2.50.\*

★CHARLES K. DOUGLAS. H.T. Scarlet-crimson. Lustrous scarlet-crimson flowers, 4 inches in diameter, gracefully loose in form, are freely produced on big, bushy plants which are easy to grow. 85 cts. ea.; 3 for \$2.15.\*

\*CHRISTOPHER STONE. H.T. Page 13. 8
H.T. Scarlet-crimson. A real treasure for any garden.
Notable for alluring Damask fragrance and almost continuous bloom. Color is vivid scarlet in June which becomes deep crimson with velvety, blackish shadings in the fall. (See Star Dozen, page 13.) \$1 ea.; 3 for \$2.50.\*

\*CONDESA DE SASTAGO. 3 H.T. Bicolor. Delightfully fragrant flowers of yellow and raspberry-red are produced profusely on vigorous, healthy plants. Rated by the American Rose Society as one of the best 10 Roses introduced in the last 10 years. 85 cts. ea.; 3 for \$2.15.\*

\*See Quantity Prices, page 3 ‡No further discount

# STAR GUIDE

#### **EVERBLOOMING**

"Best Roses for America"

We judge Roses just like you do-by their performance. When we select a list of the Best Roses for America we have this great advantage, not only do we have here for daily observation, throughout the year, literally acres of Roses in every worthwhile kind, which we observe critically and constantly, but we also enjoy the rare advantage of hearing from our customers and friends in every state. They tell us their likes and dislikes. Especially reliable is the tally of sales. It is like a barometer for each kind-demand goes up or down depending upon likes and dislikes among the newer kinds. In all these ways the splendid reliable sorts emerge to the top and are put in this standard list because they have performed and pleased others. We have eliminated the unfit—we have made it safe for you to make any selection you fancy from this list of Reliable Standard Kinds.

★AMI QUINARD. H.T. Black-lustered red. From dainty buds of deep maroon, ideal for boutonnières, a beautiful urn-shaped flower unfolds, with Damask fragrance. The petals are like shining crimson velvet enriched with a blackish sheen. A center of golden anthers is in rich contrast to the dark, velvety petals. Fragrant and very free in bloom. \$1 ea.; 3 for \$2.50.\*

\*ANGELS MATEU. Page 12. (4) H.T. Plant Pat. 174. Orange-rose. Here is one of the most charming of the Everblooming Roses with a color that is really enchanting—a luscious orange-rose, distinct from all others. The flowers with their delicious red-raspberry fragrance are unusually large; they are full-petaled, and make fine exhibition blooms. We get glowing reports of the beauty of this Rose from all over the U.S.A. (See "Star Dozen," page 13.) \$1 ea.; 3 for \$2.50.‡

\*BETTER TIMES. (1) H.T. Plant Pat. 23. Cerisered. The brilliant cerise flowers are large, double, and delicately fragrant. They come singly on long, strong stems and are ideal for cutting as they are notably long lasting and easy to arrange, for the stems are practically thornless. \$1 ea.; 3 for \$2.50.‡

\*BETTY UPRICHARD. (2) H.T. Carmine and salmon. Buds are medium-sized, long-pointed and open to large, semi-double flowers. The unmatched color of this Rose has kept it in demand for 20 years. Its spicy blooms are large; the outside of the petals is deep carmine, inside silvery salmon. 85 cts. ea.; 3 for \$2.15.\*



to Good Roses\_ FALL 1942

#### STAR ROSES

\*CRIMSON GLORY. 1 H.T. Plant Pat. 105. Deep crimson. A "glory" Rose, glorious in its perfect form, its size and its fragrance. Among all the other red Roses, Crimson Glory is easily recognized by its large buds of typical urn-shape which open into full, well-formed delightfully fragrant blooms of a deep vivid crimson, shaded ox-blood-red and finished with a velvety nap. \$1.25 ea.; 3 for \$3.15.‡

\*COUNTESS VANDAL. 2 H.T. Plant Pat. 38. Copper and salmon. This is a real Rose aristocrat, erect in growth, graceful in form, tastefully colored and bountiful in bloom. The buds are orange-copper and open to perfumed, exquisitely formed blooms of copper, salmon and gold. These flowers are splendid for cutting. \$1 ea.; 3 for \$2.50.‡

★DAINTY BESS. Page 11. ① Blush-pink. This Rose is dainty, adorable, and altogether charming in its simplicity, for it has only 5 petals, but the flowers are large, 3 to 4 inches across, and the petals are quaintly ruffled. The blooms come continuously all season, both singly and in clusters, and the attractive blush-pink flowers are decorated with a mass of stamens on wine-red filaments which add the final artistic touch to the beauty of Dainty Bess. \$1 ea.; 3 for \$2.50\*

★DOROTHY JAMES. Page 10. (3) H.T. Chamoispink. This large-flowered two-tone beauty opens from an ovoid bud of carmine-rose to a great 50-petaled bloom of soft chamois-pink. A dependable all-summer bloomer that repeats its blooms during July and August when most other Hybrid Teas are resting after their June effort. The plants are furnished with holly-like foliage. (See "Star Dozen," Page 13.) \$1 ea.; 3 for \$2.50.\*

#### BEGINNERS' SET. 6 for \$3.95

No risk for anyone with these hardy, Everblooming Roses. They are all vigorous in growth and will provide blooms to cut almost daily from June till November. We heartily recommend this set for beginners.

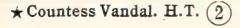
*Betty Uprichard. Carmine and Each Pasalmon	
★ Charles K. Douglas. Scarlet-crim-	
son	8
★ Condesa de Sastago. Bicolor85 cts.	8
* Imperial Potentate. Deep pink85 cts.	11
★Joanna Hill. Yellow	11
★ Talisman. Multicolored85 cts.	17
Value \$5.10 ASK FOR OFFER 109	

\*See Quantity Prices, page 3 ‡No further discount



\* Crimson Glory.

H.T.



★ DUQUESA DE PENARANDA. H.T. Copper-apricot. Long-pointed buds of apricot-orange open to charming blooms of soft coppery apricot. This Rose is noted for almost continuous bloom. A favorite with those who enjoy soft art shades. 85 cts. ea.; 3 for \$2.15.\*

★ECLIPSE. ③ H.T. Plant Pat. 172. Golden yellow. An entirely new type, with "streamlined" buds which often exceed 2 inches in length, ornamented with narrow, branching sepals which contrast harmoniously with the gold of the petals. It is most prolific, the beautiful tapering buds coming in quantities on rigid, upright stems on a vigorous plant with disease-resistant foliage. \$1.25 ea.; 3 for \$3.15.‡





© ★Eternal Youth. H.T. (1)

\*FAIENCE. Page 11. 3 H.T. Two-tone soft peach and cadmium-yellow. Faience is the name of a famous pottery, noted for its iridescent colors. This "Dutch Beauty" is really regal in exquisite form, from the long, tapering bud to full-petaled, opening bloom. Buds are cadmium-yellow at the base which gradually shades to shrimp-pink at the edges of the petals. As the large, beautifully modeled, exhibition blooms unfold, the inside of the outer petals is an artistic China pink, which deepens toward the center of the flower to shining coppery rose. The reverse of the petals is cadmium-yellow lightly veiled with pink. (See "Star Dozen," page 13.) \$1 ea.; 3 for \$2.50.\*

★GIRONA. Page 12. ③ H.T. Multicolored. Lovely buds of Turkey-red and golden yellow open to blooms of 20 to 30 petals. The outside row of petals becomes light Tyrian rose and makes a lovely collar for the inner petals of soft golden yellow—a charming color combination. The petals are heavy textured and the blooms are President Herbert Hoover type, with alluring, rich, attar-of-rose fragrance. This beauty has been referred to as "the Rainbow Rose" for it presents so many colors in its different stages of development. A splendid Rose for cutting. (See "Star Dozen," page 13.) \$1 ea.; 3 for \$2.50.\*

\*GLOAMING. Page 11. (2) H.T. Plant Pat. 137. Fawn-orange. This is a superb cut-flower variety that produces its large, firm buds and flowers on strong, erect stems. The plants are unusually vigorous and hardy. This novel-colored Rose is particularly lovely in the half-opened bud stage when the color is fawn-orange. The open blooms are an unusual shade of pink, overlaid with salmon. \$1.25 ea.; 3 for \$3.15.‡

★ Dorothy James. H.T.

Desc. page 9



#### **EVERBLOOMING**

★EDITOR McFARLAND. Page 13. (6) H.T. Deep pink. One notable feature of this perfectly formed flower is its ability to hold its form and color for days when cut. Greatly valued on account of its lovely form, rich pink self color without other shading and its long-lasting quality. Long buds open to deep pink flowers with delightful fragrance and come singly on erect, firm stems. (See "Star Dozen," page 13.) 85 cts. ea.; 3 for \$2.15.\*

★ETERNAL YOUTH. (1) H.T. Plant Pat. 332. Clear pink. You will be enchanted with the fresh youthful beauty of this Rose. The exquisitely formed clear pink blooms are at times suffused with salmon and they stand firm and erect, with the poise of aristocrats, which they really are in the Rose World. \$1.25 ea.; 3 for \$3.15.‡

★ETOILE DE HOLLANDE. H.T. Crimson. This Rose is nearly faultless and it charms continuously with its rich crimson color, its form, long cutting stems, vigorous, healthy growth, and intense true Rose perfume. 85 cts. ea.; 3 for \$2.15.\*

\*GOLDEN DAWN. Page 14. (1) H.T. Pale yellow. Here indeed is a Rose that captivates everyone who is interested in lovely, varnished, dark green holly-like foliage as well as magnificent, tea-scented flowers. The lemon-yellow blooms, which are continuously produced, are very large, with 50 to 60 petals. Only a plant with such vigorous, healthy growth could produce so many perfect flowers in a season. (See "Star 25," page 13.) 85 cts. ea.; 3 for \$2.15.\*

★GOLDEN SASTAGO. H.T. Buttercup-yellow. A sport of the great Condesa de Sastago, noted for splendid robust growth, and remarkable freedom of bloom. Early in the season you may find coppery sunset tints on Golden Sastago, but they disappear later and leave a clear, gleaming yellow, deliciously fragrant flower. A continuous joy to the amateur gardener. For form of this Rose refer to Condesa de Sastago color plate, page 8. For color, see Eclipse, page 9. (See "Star Dozen," page 13.) \$1 ea.; 3 for \$2.50.\*



© C.-P. Co. \* Golden State. H.T. (2)

\*GOLDEN STATE. 2 H.T. Plant Pat. 303. Golden yellow. The quality of this notably fine golden yellow Rose was clearly demonstrated when it was chosen, from many entries, by Rose experts, as the theme Rose for the California Exposition. The long-stemmed, full-petaled blooms make splendid cut-flowers and come with remarkable freedom throughout the growing season. A tall-growing golden yellow variety with faint clove fragrance. \$1 ea.; 3 for \$2.50.‡

\*See Quantity Prices, page 3 ‡No further discount



10

# to Good Roses

#### STAR ROSES

\*GRENOBLE. Page 14. (4) H.T. Scarlet-crimson. Plant is very vigorous and the blooms come on unusually long stems, making it one of the best garden Roses for cutting. The buds are crimson, but the open flower is brilliant red, almost scarlet, and a bed of Grenoble stands out like a fire. Easily one of the best reds. **85 cts.** ea.; 3 for \$2.15.\*

★IMPERIAL POTENTATE. H.T. Deep pink. This is indeed an imperial pink Rose in every way. The charming buds are beautifully modeled and open to 50-petaled blooms of deep, shining pink. The fragrant flowers come so profusely that they make a great show in the garden and they are also excellent for cutting. 85 cts. ea.; 3 for \$2.15.\*



★Gloaming. H.T. Desc. page 10. (2)

\*JOANNA HILL. Page 14. (3) H.T. Yellow. This perfectly formed Rose makes long, attractive buds of orange-yellow that open to large, double flowers with an orange center, paling to cream-color at the edges of the petals. One of the finest Roses for cutting. 85 cts. ea.; 3 for \$2.15.\*

\*KAISERIN AUGUSTE VIKTORIA. H.T. Cream-white. Long, shapely buds open to full-petaled cream-white flowers with a slight lemon tint in the center. When fully open the delightfully scented blooms are cream-white. One of the best white Roses for cutting. 85 cts. ea.; 3 for \$2.15.\*

#### 6 SUPERIOR ROSES \$5.25

Choice colors, choice plants and every one a winner in its color class. From these Roses you can have beautiful bouquets as they are all tip-top

cut-flower varieties.	Ea	ch F	age
*Better Times. Plant Pat. 23. Cerise			0-
red	\$1	00	8
★ Countess Vandal. Plant Pat. 38	3		
Copper and salmon	. 1	00	9
★ Eclipse. Plant Pat. 172. Golden	ı		
yellow	. 1	25	9
*Rochefort. Plant Pat. 191. Orange	-		
old-rose	. 1	00	17
★ Radio. Plant Pat. 197. Yellov	V		
striped carmine	. 1	00	16
*Warrawee. Plant Pat. 140. Beauti	-		
ful shell-pink	. 1	00	17
ASK FOR OFFER 111			

\*See Quantity Prices, page 3



\* Dainty Bess. H.T. Desc. page 9. (1)

\*KOROVO. H.T. Peach-blossom-pink. Long-pointed, slender buds of rich coral-pink open to long-lasting, delightfully fragrant, 50-petaled blooms of appealing peach-blossompink. \$1 ea.; 3 for \$2.50.\*

\*LADY ASHTOWN. H.T. much-admired, 39-year-old-Rose whose large, long-pointed buds open to perfect carminepink blooms with a golden underglow. On June 23, 1941, Dr. M—wrote to us, "One plant of Lady Ashtown had 99 good blooms by actual count during the first cycle." 85 cts. ea.; 3 for \$2.15.\*

**★LADY LECONFIELD.** H.T. White. One of the choicest, long-lasting Roses with rich, penetrating Rose fragrance. The firm-petaled, beautifully formed, long buds of sulphuryellow open to creamy white and finish pure white. \$1 ea.; 3 for \$2.50.\*

H.T. Moonlight-yellow. long, delicate yellow buds open to large, delightfully fragrant, beautifully formed blooms of moonlight yellow which age to soft cream-white. (See "Star 25" page 13.) \$1 ea.; 3 for \$2.50.\*

★MME. BUTTERFLY. H.T. Pink and gold. Beautifully modeled flowers of tender pink, salmon, cream and gold. Highly scented and long lasting. The blooms come on long, firm stems and are superb in June and during the fall months. 85 cts. ea.; 3 for \$2.15\*

★ Faience. H.T. Desc. page 10. (3)





#### THE STAR DOZEN

See full descriptions on page

You can confidently depend on 50 vases of 6 blooms each from these hardy plants in 1943 and you will have them to bloom for years to come.

① ★ Poinsettia. Poinsettia-scarlet	15
(2) * Mme. Cochet-Cochet. Plant Pat. 129. Cop-	
pery pink\$1.00	14
③★Girona. Multicolored\$1.00	10
(4 ★ Angels Mateu. Plant Pat. 174. Orange-rose\$1.00	8
5 ★ Mme. Joseph Perraud. Nasturtium-buff\$1.00	14
6 ★ Editor McFarland. Deep pink	10
★Mrs. Pierre S. du Pont. Golden yellow85 cts.	14
8 ★ Christopher Stone. Scarlet-crimson \$1.00	8
★ Golden Sastago. Clear, gleaming yellow\$1.00	10
★ Dorothy James. Chamois-pink	9
★ Faience. Two-tone pink and yellow\$1.00	10
★Rouge Mallerin. Scarlet-crimson	16
See the last 3 in color on pages 10, 11 and 17	

FALL STAR DOZEN (Value \$11.95) \$8.90

#### THE "STAR 25" Add these 13 to the Star Dozen" Each page ★Condesa de Sastago. Lovely bicolor.........85 cts. ★Dr. Kirk. New. Flame-scarlet......\$1.25 10 ★ Home Sweet Home. New. Glowing pink.....\$1.50 5 ★Luna. Moonlight-yellow.....\$1.00 11 ★ Margaret McGredy. Scarlet to carmine......85 cts. ★Mrs. Sam McGredy. Scarlet and orange.....\$1.00 ★Peachblow. New. Peach-pink......\$1.25 ★ Ramon Bach. Plant Pat. 366. Apricot. ...... \$1.00 16 ★ Snowbird. Clear white.....\$1.00 16

\*Warrawee. Plant Pat. 140. Shell-pink.......\$1.00 17
"STAR 25" (Value \$25.20) \$17.95
ASK FOR OFFER 113



★ Mme. Joseph Perraud. H.T.

(5)

13

\*Golden Dawn. H.T. (1) Desc. page 10



\*Sterling. H.T. (2) Desc. page 17



# STAR GUIDE

#### **EVERBLOOMING**

\*MME. COCHET-COCHET. Page 12. 2 H.T. Plant Pat. 129. Coppery pink. From the time of its introduction in 1934 this lovely Rose has been a continuous success. The long, pointed buds of coppery pink open to large, semi-double, artistic flowers that simply glow with a mass of golden anthers that reflect a golden shade on the inside petals, the whole effect being a coppery pink. Rich honey-like fragrance. (See "Star Dozen," page 13.) \$1 ea.; 3 for \$2.50.‡

\*MME. JOSEPH PERRAUD. Page 13. 5 H.T. Buff. The long, pointed, opening buds have delightful glowing yellow sunset shades which change to nasturtium-buff as the fragrant flowers slowly unfold. (See "Star Dozen," page 13.) \$1 ea.; 3 for \$2.50.\*

\*MME. JULES BOUCHE. H.T. White. Large, beautifully formed buds of creamy white open with a dainty flush of pink in the center of the flower. The sweet-scented blooms come singly. 85 cts. ea.; 3 for \$2.15.\*

\*MARGARET McGREDY. H.T. Orange-scarlet. The buoyantly vigorous growth of this Rose insures a constant production of buds and blooms from early in June until hard frost. Color is a scintillating orange-scarlet which ages to a pleasing carmine-rose. It has lovely Rose fragrance. 85 cts. ea.; 3 for \$2.15.\*

\*McGREDY'S SUNSET. Page 15. (2) H.T. Plant Pat. 317. Yellow. A Rose of unusual charm. The full-petaled, fragrant flowers of clear, sunshiny yellow are penciled with carmine and come freely on vigorous, branching plants. \$1.25 ea.; 3 for \$3.15.‡

\*MISS ROWENA THOM. H.T. Rose-pink. This Rose has the healthy, vigorous growth of Radiance, which was one of its parents, and it is notably free in bloom. The long-pointed buds open to enormous, delightfully fragrant rose-pink blooms. 85 cts. ea.; 3 for \$2.15.\*

\*MRS. E. P. THOM. H.T. Yellow. Buds are long-pointed and open to well-formed blooms of clear yellow without any carmine markings such as most yellow Roses have. Among the best of the clear yellow everblooming varieties. 85 cts. ea.; 3 for \$2.15.\*

★MRS. OLIVER AMES. H.T. Plant Pat. 497. Lemonyellow. Long-pointed buds open to exquisitely formed, lemon-yellow blooms with a silvery sheen. Very fragrant. \$1 ea.; 3 for \$2.50.‡

\*MRS. PIERRE S. DU PONT. Page 13. (7) H.T. Golden yellow. This is the most universally satisfactory of all golden yellow everblooming Roses for it produces more blooms per plant every season than any other Rose in this color. The plants are low-growing, sturdy and are noted for their glossy green, healthy foliage. (See "Star Dozen" page 13.) 85 cts. ea.; 3 for \$2.15.\*



# to Good Roses

#### STAR ROSES

\*MRS. SAM McGREDY. 4 H.T. Scarlet-orange. Perfectly modeled flowers with Sweetbriar fragrance and rich coloring of scarlet and orange are borne erect on beautiful plants with bronzy stems and shiny, bronzy foliage that keep the plant attractive even when not in bloom. Long-lasting when cut. \$1 ea.; 3 for \$2.50.\*

★PINK PRINCESS. H.T. Plant Pat. 459. Deep rose-pink. This Rose resembles Radiance in vigorous growth and is notably hardy. The fragrant flowers are large, double, high-centered and are deep rose-pink toned with yellow. \$1.50 ea.; 3 for \$3.75‡

\*POINSETTIA. H.T. Page 12. 1 Scarlet. You will be charmed with this beauty, with its lovely, well-formed, long buds and richly colored flowers of poinsettia-scarlet, which suggested the name. The large, brilliant blooms are slightly fragrant and come freely on erect, healthy plants. The following extracts from Rose connoisseurs confirm our experience with this Rose: "Greatest Rose thrill of the season"—"petals like frosted scarlet velvet"—"went to town in 1940." (See "Star Dozen" page 13.) \$1.25 ea.; 3 for \$3.15.\*

\*PRESIDENT HERBERT HOOVER. (1) H.T. Multi-colored. The large, beautifully modeled, delightfully fragrant blooms of scarlet, yellow, cerise and flame colors, come singly on erect, firm stems. One of the grandest Roses for cutting. 85 cts. ea.; 3 for \$2.15.\*

\*PRESIDENT MACIA. H.T. (3) Two-tone pink. A notably vigorous plant, well furnished with an abundance of healthy leathery foliage. The firm, long-pointed carmine tinted buds open to great, full-petaled, fragrant blooms with the inside of the petals flesh-pink. \$1.25 ea.; 3 for \$3.15\*

\*RADIANCE. H.T. Rose-pink. The two-toned pink, cupped flowers have a pungent, true Rose fragrance. This Rose was introduced in 1908 and is still in continuous demand on account of its vigorous healthy growth and remarkable freedom of bloom. 85 cts. ea.; 3 for \$2.15.\*

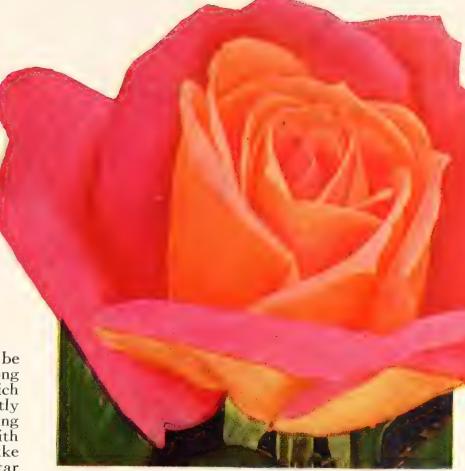
## 6 Favorite Roses \$4.15

(Value \$5.25)

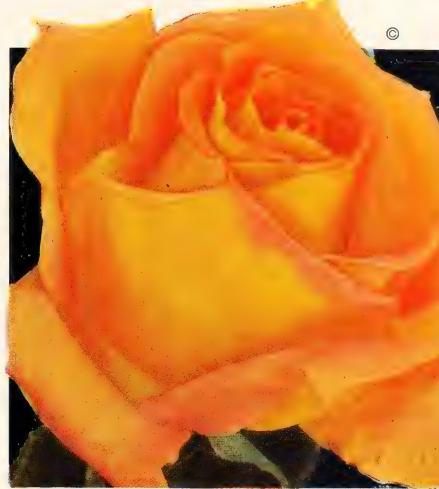
( , ,	
For flowers to cut from June until frost	
Each Pa	age
<b>★Ami Quinard.</b> Black-Iustered red\$1.00	8
★Golden Dawn. Maize-yellow85 cts.	10
	11
	11
	14
★President Herbert Hoover. Multi-	
colored 85 cts.	15

**ASK FOR OFFER 115** 

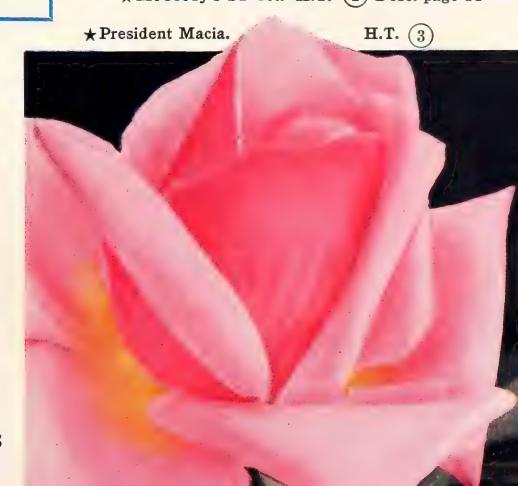




\* President Herbert Hoover. H.T. (1)



★ McGredy's Sunset. H.T. (2) Desc. page 14





★ Texas Centennial H.T. (1) Desc. page 17



#### **EVERBLOOMING**

★ RADIO. H.T. Plant Pat. 197. Yellow and carmine. A lovely, continuous-blooming sport of the great Condesa de Sastago, with the same vigorous, healthy growth. The ground-color is always a clear, shimmering, primuline yellow, and the charm of Radio consists in the carmine stripes and marks never being the same on any two flowers. Delightfully fragrant. \$1 ea.; 3 for \$2.50.1

\*RAMON BACH. Page 17. (3) H.T. Plant Pat. 366. Apricot-buff. The large, artistic blooms are "Masterpieces." This unusually large, full-petaled Rose, with agreeable fruit-like fragrance, comes singly and the opening blooms show apricot-buff on the back of the petals with salmon-pink on the inside. \$1'ea.; 3 for \$2.50.

\*RED RADIANCE. H.T. Cerise-red. A sport of Radiance, it has the same form, habit of growth, fragrance, and healthy foliage. The only difference is in the color. 85 cts. ea.; 3 for \$2.15.\*

★R. M. S. QUEEN MARY. H.T. Plant Pat. 249. Salmonpink. The form, color and fragrance of this Queen of Flowers are all alluring. Long buds open to firm-petaled, lasting flowers of salmon-pink. \$1.25 ea.; 3 for \$3.15.‡

> \*ROCHEFORT. Page 17. (2) H.T. Plant Pat. 191. Orange-old-rose. The color is really unique and the delightfully fragrant flowers come on strong stems above the lovely glossy folliage. \$1 ea.; 3 for \$2.50‡

> > **★ROME GLORY.** (3) H.T. Plant Pat. 304. Rose-red. This tall-growing variety holds its noble buds and mammoth, long-lasting fragrant blooms erect on long, strong stems. \$1.25 ea.; 3 for \$3.15.‡

> > \*ROUGE MALLERIN. Page 17. (4) Scarlet. The alluring Damask fragrance is but one of the excellent qualities of this favorite. The pointed buds of brilliant red open to 3½-inch blooms of glowing scarlet. (See "Star Dozen," page 13.) \$1 ea.; 3 for \$2.50.\*

> > ★SIGNORA. H.T. Plant Pat. 201. Bi-color. Long, tapering buds of brownish orange are followed by great blooms of mandarin orange and salmon. \$1 ea.; 3 for \$2.50.‡

> > \*SILVER JUBILEE. H.T. Yellow. Enormous, 50-petaled blooms of clear, deep sulphur-yellow come from large, beautifully formed, golden yellow buds. \$1.25 ea.; 3 for \$3.15.\*

★ **SNOWBIRD.** H.T. White. Snow-white from the bud until the petals fall. For bedding it is unsurpassed. The fragrant, pure white flowers are perfectly formed, full petaled and are often 4 inches across. \$1 ea.; 3 for \$2.50.\*

★SOEUR THERESE. (4) H.T. Buttercup-yellow. This is the most astonishing variety in the yellow class for it blooms in candelabras (not clusters) of from 5 to 15 flowers, forming on top of sturdy canes that hold the blooms erect. Each flower is fine for cutting as it comes on a wiry stem from 6 to 8 inches in length. The buds are marked with carmine but the open blooms are clear yellow. \$1 ea.; 3 for \$2.50.\*

Sœur Therese. H.T. (4)



★R. M. S. Queen Mary H.T. (2)





# to Good Roses

#### STAR ROSES

\*STERLING. Page 14. (2) H.T. Plant Pat. 21. Pink. Bright pink flowers of splendid form come singly on vigorousgrowing plants. This consistent prize-winner at Rose shows throughout the U.S.A. is an exquisitely modeled variety with intense, true Rose fragrance. \$1 ea.; 3 for \$2.50.‡

\*TALISMAN. (1) H.T. Multicolored. Free in bloom. At its gayest it is a glorious combination of orange, yellow, and rose-red. It is one of the finest of all garden Roses for cutting. 85 cts. ea.; 3 for \$2.15.\*

\*TEXAS CENTENNIAL. Page 16. (1) H.T. Plant Pat. 162. Blood-red. This richly fragrant blood-red variety is a sport of the great President Herbert Hoover Rose, and has all the good qualities of its parent. Notably fine for cutting. West-Grove-grown plants. 85 cts. ea.; 3 for \$2.15.1

**★THE DOCTOR.** H.T. Silvery pink. Immense blooms of silvery pink, uniform in color, both in bud and open flower. Intense fragrance. Not free in bloom but flowers are so magnificent that a few in a season are an ample reward for any lover of Roses. \$1 ea.; 3 for \$2.50.\*

\*WARRAWEE. H.T. Plant Pat. 140. Shell-pink. Longpointed, salmon-pink buds open to 4-inch, or larger, flowers of exquisite shell-pink with spicy, clove-pink fragrance. Has all the vigor and freedom of bloom of Radiance. \$1 ea.; 3 for \$2.50.‡

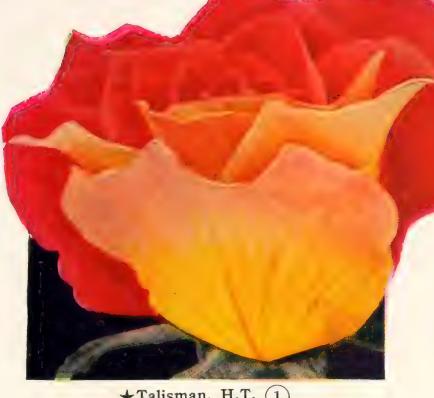
★WHITE BRIARCLIFF. H.T. Plant Pat. 108. An ideal white Rose for cutting. The exquisite, long, streamlined white buds are continuously produced. \$1.25 ea.; 3 for \$3.15.1

\*WILL ROGERS. H.T. Plant Pat. 256. Crimson-maroon. The plants produce quantities of full-petaled crimson-maroon flowers with blackish shadings. Rich Damask fragrance. Plant in partial shade for best results. \$1 ea.; 3 for \$2.50.‡

## 7 Marvelous Roses \$6.98

(VALUE \$8.35)

★ California. Plant Pat. 449. Immense	Each l	Page
blooms, ruddy orange and saffron.  A.A.R.S	\$1.50	4
★ Crimson Glory. Plant Pat. 105. The tip-top deep crimson variety	\$1.25	9
Watermelon-pink. See front cover  **McGredy's Sunset. Plant Pat. 317.	\$1.25	2
Yellow with sunset shades	\$1.25	14
buff	\$1.00	16
249. Salmon-pink	\$1.25	16
/		



\*Talisman. H.T. (1)

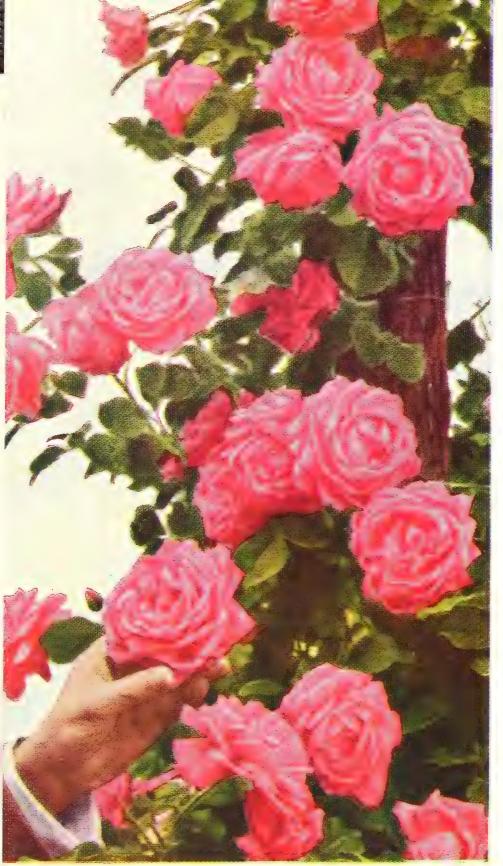


\*Rochefort. H.T. (2) Desc. page 16

\*Ramon Bach H.T.







★Dr. J. H. Nicolas (1)

# Hardy Elmbung Roses

The Hardy Climbing Roses are Nature's most bounteous flower gift for they bloom so profusely and make such a gorgeous show. With these Roses you can count on more bloom per ground space occupied than from any other hardy, high-class flowering plant. Train them on arches, pergolas, fences, or on trellises to screen out unsightly views.

In city yards, where the sun can reach four hours or more daily, these bountiful Roses make a sensation when in bloom. They are easy to care for and the rich foliage is there to admire when the flowers are over for the season.

The letter after the names indicates the type of growth: C., Climbers, vigorous varieties that make massive canes and climb many feet. Pillar Roses grow only 6 to 8 feet.

\*AMERICAN PILLAR. C. Midseason. Pink. The most spectacular and pleasing Rose of this type. The fragrant flowers are single but come in immense heads of from 20 to 40, each head held erect on a long straight, stiff stem. Unequaled for mass decorations as the blooms are the most lasting of any single-flowered variety. In England this has been rated the finest Climbing Rose in existence. 85 cts. ea.; 3 for \$2.15.\*

\*CLIMBING AMERICAN BEAUTY. C. Very early. Large, sweet-scented, light crimson or deep rose-pink flowers decorate the plant from base to top. You can cut quantities of the long-stemmed blooms for indoors without spoiling the beauty of the plant. 85 cts. ea.; 3 for \$2.15.\*

\*DR. J. H. NICOLAS. (1) Pillar. Plant Pat. 457. This modern, very double, large-flowered pillar Rose, which grows 6 to 8 feet in a season, is sensational in the quantities of beautiful, fragrant, rose-pink flowers produced each year. The super-sized, 50-petaled blooms are like large Hybrid Teas and when they are spent just pinch them off and new flowers will form, but not as profusely as in June.

\$1.50 ea.; 3 for \$3.75.1 \*DOUBLOONS. 2 C. Pl. Pat. 152. Here is a gloriously lovely climbing yellow Rose, noted for hardiness and vigorous, healthy growth and furnished with dark green leathery foliage. It is recognized as a splendid all-purpose variety in this saffron-yellow color class. shapely buds open to large, firm-textured blooms of saffronyellow with clean, spicy fragrance. The blooms start early and keep coming for a long time on canes that grow 10 to 12 feet. \$1 ea.; 3 for \$2.50.1

#### 3 GREAT CLIMBERS

\$3,35

One each,
Dr. J. H. Nicolas,
Doubloons and
New Dawn

Ask for Offer 118





★ Spanish Beauty (2)

#### HARDY CLIMBING ROSES, continued

\*DR. W. VAN FLEET. C. Early. Flesh-pink. Has the same bloom as the Everblooming New Dawn (see illus. below). 85 cts.; 3 for \$2.15.\*

\*FLASH. Pillar. Plant Pat. 396. The most vividly colored Pillar Rose in existence. The lovely buds are yellow with a scarlet suffusion; they open to gleaming orange-scarlet blooms. Grows 6 to 8 feet. \$1 ea.; 3 for \$2.50.‡

\*GOLDEN CLIMBER. (1) C. Early. Plant Pat. 28. The clear vellow, Hybrid Tea flowers come on long stems. For maximum bloom train the canes horizontally and in full sun. \$1 ea.; 3 for \$2.50.1

\*JACOTTE. C. Midseason. Orange-apricot. This plant is in a class by itself with its delightfully fragrant, orange-apricot blooms with tints of copper-red. \$1 ea.; 3 for \$2.50.\*

\*MARY WALLACE. C. Early. Large flowers of brilliant rose-pink. A very hardy variety. Profuse in bloom. 85 cts. ea.; 3 for \$2.15.\*

\*PAUL'S SCARLET CLIMBER. Pillar. Midseason. The most popular vivid scarlet Rose without any other coloring. Marvelously attractive. 85 cts. ea.; 3 for \$2.15.\*

★ SILVER MOON. C. Midseason. White. Great silvery white, semidouble blooms, with dark leathery foliage. 85 cts. ea.; 3 for \$2.15.\*

\*SPANISH BEAUTY (Mme. Gregoire Staechelin). Early. Pearl-pink. Long-pointed, crimson buds open to deliciously perfumed, urn-shaped pearl-pink blooms. 85 cts. ea.; 3 for \$2.15.\*

NOTABLE HARDY CLIMBERS (Value \$3.55)

One each, American Pillar, Paul's Scarlet Climber, Spanish Beauty and Mermaid (see below). Ask for OFFER 119

#### REPEAT BLOOMING CLIMBERS

Blaze, New Dawn, Prosperity and Climbing Summer Snow have proved quite hardy at West Grove without protection. The other varieties should be planted in sheltered situations and given winter protection.

★BLAZE. (3) Pillar. Plant Pat. 10. Scarlet-crimson. Makes a gorgeous show for weeks in June. Under favorable conditions it often repeats in the fall. Quite hardy. \$1 ea.; 3 for \$2.50.‡

\*CLIMBING MRS. PIERRE S. DU PONT. Cl. H.T. Pillar. Golden yellow. Beautiful Hybrid Tea blooms. \$1 ea.; 3 for \$2.50.\*

★ CLIMBING SUMMER SNOW. Plant Pat. 400. Pillar. Profuse white blooms in June. Repeats all summer. \$1.50 ea.; 3 for \$3.75.‡

★CLIMBING TALISMAN. Cl. H.T. Pillar. A sport of the famous Talisman Rose with multicolored blooms. \$1 ea.; 3 for \$2.50.\*

★ MERMAID. C. Immense, single blooms of sulphur-yellow glorified with a heavy, shaggy mass of rich golden anthers. The flowers come abundantly all season. \$1 ea.; 3 for \$2.50.\*

\*PROSPERITY. Pillar. Grows 7 feet. The hardiest, most continuous blooming, double white. \$1 ea.; 3 for \$2.50.\*

\*SOUV. DE CLAUDIUS DENOYEL. CI. H.T. Pillar. Large, fragrant, crimson blooms. \$1 ea.; 3 for \$2.50.\*

\*NEW DAWN. (4) (Everblooming Dr. W. Van Fleet.) Plant Pat. No. 1. Blush-pink. Awarded the first plant patent and the Bloomfield Gold Medal by The American Rose Society for "the best hardy Everblooming Climbing Rose ever produced anywhere in the world." This record remains unchallenged. \$1.50 ea.; 3 for \$3.75.‡

FOR ABUNDANT BLOOM One each, Blaze, Golden Climber and New Dawn. Ask for OFFER 119a



★Blaze. Ablaze with scarlet bloom (3)

\* New Dawn (4)



## BRILLIANT HARDY PHLOX

These easily-grown, brilliant Hardy Phlox are indispensable for restful enjoyment in your garden from early summer until mid-autumn. Their pervasive fragrance is delightful on mid-summer evenings. Plant in well-drained soil now for quantities of bloom next summer. Prices are postpaid.

> PLANT THE ENTIRE COLLECTION \$2.65 One each of the fragrant Phlox described below, plants fresh from the field. Postpaid. Ask for OFFER 120

George Stipp. Salmon with bright salmon eye. 3 for 75 cts. Harvest Fire. See illustration. Salmon-orange ..... 50 cts. Leo Schlageter. Light carmine-scarlet. 3 for 75 cts. Mary Louise. New. Largest pure white . . . . 50 cts. Miss Lingard. Everblooming white . . . . 3 for 75 cts.

OFFER 120a. 3 each Everblooming Phlox, Miss Lingard and Pink Beauty—the 6 for \$1.35, postpaid.

Mrs. Harding. Scarlet with orange cast .... 50 cts. Painted Lady. Silvery pink, cherry eye .3 for 75 cts. Pink Beauty. Everblooming. Lavender-pink...3 for 75 cts. Rosea superba. Salmon with pink eye......3 for 75 cts. Rosenkavalier. Lively rose-red............3 for 75 cts. Wm. Kesselring. Large violet with white eye .3 for 75 cts.

From above and many other choice kinds.

PHLOX—OUR SELECTION

Masses of bloom at minimum cost. Ask for OFFER 120b.

New Phlox, Harvest Fire

#### DELPHINIUMS—Stately Bloom-laden Favorites

BLACKMORE & LANGDON HYBRIDS. See illustration. Colors from deep violet down to the palest lavender. Every flower has a lovely "bee." Plants cut back after the first flowers fade usually bloom again in September. 50 cts. ea.; 3 for \$1.35; 12 for \$5, postpaid.

GIANT PACIFIC HYBRIDS. New. Large, individual flowers in various shades of blue. 50 cts. ea.; 3 for \$1.35; 12 for \$5, postpaid.

WREXHAM STRAIN. Long, tapering spikes of extra-large flowers in a wide range of shades. 3 for 75 cts.; 12 for \$2.50, postpaid.

BELLADONNA (Everblooming). Clear turquoise-blue flowers are freely produced. 3 to 4 feet. June to October. 3 for 75 cts.; 12 for \$2.50, postpaid.

**BELLAMOSUM.** Everblooming. The dark blue form of Belladonna. 3 to 4 feet. June to October. 3 for 75 cts.; 12 for \$2.50, postpaid.

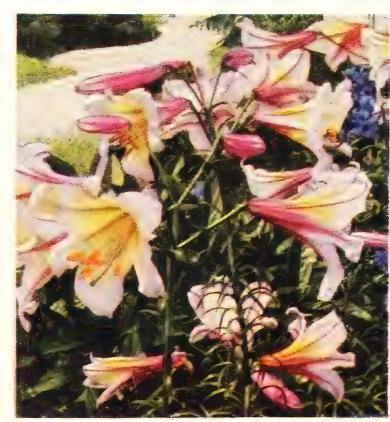
\$3.65 Post-DELPHINIUMS — 2 B. & L. Hybrids, 2 Giant Pacific Hybrids, 2 Wrexham, 3 Belladonna, 3 Bellamosum Ask for OFFER 120c



With many other Lillies now unobtainable from abroad, you should plant plenty of this freeblooming, easily-grown variety.

For stately magnificence, wealth of bloom, grace and beauty, this Lily is truly regal in every way. It grows anywhere, in any soil, provided only that the location is not too wet or too shaded. From bulbs planted about 8 inches deep this fall, erect, wiry stems, well clothed with foliage, will appear next spring, to be crowned in June with a wealth of long-lasting flowers, rich in fragrance and glorious in form and color. When well established the heavy, wiry stalks often bear 15 or more glorious flowers. The Regal Lily is so easy to grow it should he in every garden. For best effects plant in groups of 3 or more.

Large bulbs, 3 for 55 cts.; 12 for \$1.85; 100 for \$13.50, postpaid



Regal Lily. Hardiest and finest of all

Star Rose-Growers \* West Grove, Pa.



20



#### Very Hardy Species Roses

\*ROSA HUGONIS. "The Golden Rose of China." (1) The aristocrat of hardy flowering shrubs. The extreme hardiness of this lovely "Golden Rose of China," its habit of blooming early in May, and the long wands of fairy-like blossoms, all go to make Hugonis one of the most valued shrub Roses. The graceful, arching branches are completely covered with bloom to the very tips in early May. This beautiful shrub Rose, with its dainty acacia-like foliage and graceful growth, makes a distinctive and almost impenetrable hedge. Plant 15 inches apart for a hedge, but if used as specimen shrubs, plant 6 feet apart to allow for proper development. Requires no attention, and blooms best when planted in good unfertilized soil. 85 cts. ea.; 3 for \$2.15.\* 50 or more at 60 cts. ea.;

\*HARISON'S YELLOW. Best of the old hardy, bright yellow shrub Roses. 85 cts. ea.; 3 for \$2.15.\*

\*WICHURAIANA. Creeper. Late. White. For retaining embankments. This Rose "creeps" and roots where it touches soil. Shiny foliage. Flowers single, white, followed by brilliant red berries. (See also MAX GRAF below.) 65 cts. ea.\* 50 or more at 50 cts. ea.‡

Two Old Moss Roses (Do not prune)

★ COMTESSE DE MURINAIS. White. Beautifully and heavily mossed. Very hardy. 85 cts. ea.; 3 for \$2.15.\*

\*CRESTED MOSS (CHAPEAU DE NAPOLEON). Rosy pink buds heavily crested with moss. 85 cts. ea.; 3 for \$2.15.\*

OFFER 121. The 2 Moss Roses for \$1.50

#### Continuous-Blooming Shrub Rose

★MARTHA LAMBERT. Vivid scarlet. Use as brilliant specimens on your lawn or in the shrub border or a continuous flowering, 4-foot hedge. Heads of intense scarlet, single blooms, like brilliant phlox, come from June until frost, in open clusters of from 5 to 40 flowers on erect plants that grow here 3 to 4 feet high and the same across. A superb Rose for spacing along drives. \$1 ea.; 3 for \$2.50.\*

3 Hybrid Perpetual Roses

★FRAU KARL DRUSCHKI. White. Repeats. Immense white blooms. Not fragrant. 85 cts. ea.; 3 for \$2.15.\*

★HENRY NEVARD. ② Repeats. Crimson-scarlet. Very fragrant. Used for payment of Red Rose Rent. \$1 ea.; 3 for \$2.50.\*

**★URDH.** Repeats. Old-rose. Very fragrant. \$1 ea.; 3 for \$2.50.\*

OFFER 121a. The 3 Hybrid Perpetual Roses \$2.45

#### Hybrid Rugosa Roses

★AGNES. Makes great 6 to 8-foot bushes with masses of soft fawn-yellow, double blooms. \$1 ea.; 3 for \$2.50.\*

★F. J. GROOTENDORST. Crimson. Grows 3½ to 4 feet. An ideal continuous-flowering hedge plant. 85 cts. ea.; 3 for \$2.15.\*

★MAX GRAF. Clear pink, single blooms. A hardy trailing Rose for embankments. 85 cts. ea.; 3 for \$2.15.\*

#### Three Miniature Roses. All Hardy

For indoor use grow in a conservatory or cover with a glass bowl as they will not thrive in a dry atmosphere. For outside, north of Washington, we advise spring planting.

3-IN. POT-GROWN PLANTS, POSTPAID

★MIDGET. Plant Pat. 466. Rose-red. Very diminutive and fully double. \$1 ea.; 3 for \$2.50.‡

★PIXIE. Plant Pat. 408. The world's tiniest double white Rose-It shows pink shadings in cool weather. 75 cts. ea.; 3 for \$1.88.‡

★TOM THUMB. Plant Pat. 169. Pointed crimson buds open to single crimson blooms with a white center. 75 cts. ea.; 3 for \$1.88.‡

3 One each Midget, Pixie and Tom Thumb \$2.10 Post-(Value \$2.50). Ask for OFFER 121b. \$2.10

★ROSA ROULETTI. The small, rose-pink, double flowers are about an inch in diameter. Pot-plants 50 cts. ea.; 3 for \$1.25, ppd.

★ Midget (5)

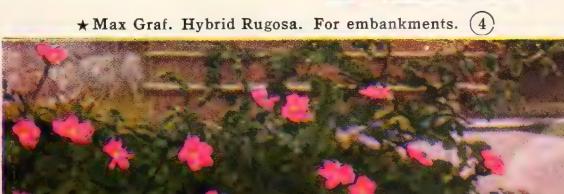




Two beds of continuous blooming Martha Lambert Roses edged with Pixie and Tom Thumb on C.-P. Office Grounds.









© ★ World's Fair. Desc. page 23 (1)



★ Poulsen's Yellow. Desc. page 23 (2)

★ Poulsen's Copper. Desc. page 23 (3)



# Floribundas for

The two most important recommendations for Floribunda Roses are, one, continuous production of billows of bloom all season, including the hot summer months when other Roses have to recuperate after their June effort, and second, their extreme vigor, sturdiness and hardiness. Once planted you will have for years the delight of a continuous flower show.

These Roses easily top the list of all hardy flowering plants. They stand more punishment than any other class of Roses and continue nonchalantly to produce abundant blooms along drive-

ways, or anywhere you care to plant them.

One of England's foremost Rose authorities, H. R. Darlington, Past President of the National Rose Society, in the 1942 Rose Annual writes "The Hybrid Polyanthas (Floribundas) fill rootinfested beds and flourish amazingly. It was the discovery that they would grow and flourish in any soil or situation that has spread them through the length and breadth of the country."

What more can you expect from any flower than you get from these healthy, always happy, carefree Roses? Plant a lot of them

now for all-summer pleasure.

\*BETTY PRIOR. Plant Pat. 340. Two-tone red and pink. Large branching clusters of single blooms resembling red dogwood in shape, size and color are borne continuously on erect plants, 3 to 3½ feet in height. 85 cts.; 3 for \$2.15.‡

★BOUQUET. Rose-red. Clouds of brilliant rose-red blooms that look like camellias almost hide the foliage. Each branching cluster makes a long-lasting bouquet. Growth 2 to 2½ feet. \$1 ea.; 3 for \$2.50.\*

**★DAINTY MAID.** Page 23. ① Dainty, semi-double, wavy-petaled blooms of wild-rose-pink and delicate, wild-rose fragrance are borne profusely on 3½-foot plants. \$1 ea.; 3 for \$2.50.\*

## 5 NOTABLE FLORIBUNDAS \$3.85

One each Betty Prior, Permanent Wave, Poulsen's Copper, Summer Snow and World's Fair, representing different types and colors. Ask for OFFER 122

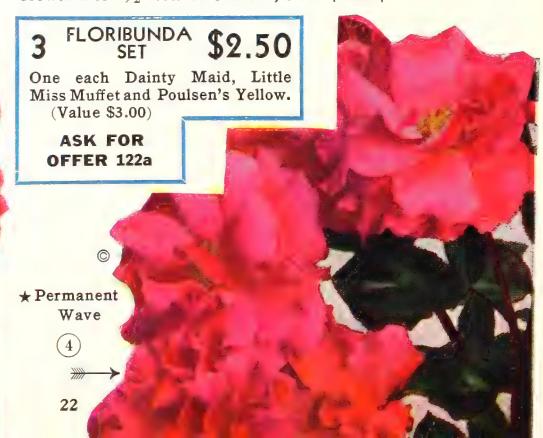
★ DONALD PRIOR. Plant Pat. 377. Large semi-double blooms of glowing crimson are borne incessantly on upright 3½ to 4-foot plants with lovely shiny foliage. 85 cts.; 3 for \$2.15.‡

\*KRONPRINSESSE INGRID. Page 23. (4) Large, two-tone flowers, the back of the petals pomegranate-red and inside rose-pink. Profuse in bloom. Growth 2 to 2½ feet. \$1 ea.; 3 for \$2.50.\*

**\*KORALLE.** New. Impressively lovely, wavy-petaled flowers of bright, clear, reddish rose come in great clusters that almost cover the plants. Growth  $2\frac{1}{2}$  to 3 feet. \$1 ea.; 3 for \$2.50.\*

★LITTLE MISS MUFFET. Blooms of soft coral-pink, like 20-petaled camellias, 3 inches in diameter, are borne on sturdy, symmetrical plants about 2 feet in height. \$1 ea.; 3 for \$2.50.\*

\*PERMANENT WAVE. 4 Plant Pat. 107. Wavy-petaled blooms of rich rose-pink come in clusters of 6 or more from unique, bronzy buds. Each flowering branch makes a long-lasting charming bouquet. Growth 2 to 2½ feet. 85 cts. ea.; 3 for \$2.15.‡



# Mass Planting

\*POULSEN'S COPPER. Page 22. 3 Plant Pat. 446. A lovely new color in the Floribunda class. Double, high-centered, 2½-inch blooms of coppery pink, in clusters of 10 or more, are produced in wave after wave on erect, healthy plants. Growth 2 to 2½ feet. \$1 ea.; 3 for \$2.50.‡

\*POULSEN'S YELLOW. Page 22. (2) The first true yellow Floribunda. Lovely double flowers of clear yellow come in branching sprays from dainty, carmine-tinted buds. Cut sprays before buds open for long-lasting, charming indoor decoration. \$1 ea.; 3 for

\*RED RIPPLES. 2 For intense, vivid red color and beautifully formed long-lasting blooms this Rose is "tops" in its type in the red Floribundas. The flowers are cold-resistant and persist in opening well into November. \$1 ea.; 3 for \$2.50.\*

## 5 SAMPLE FLORIBUNDAS \$4.25

One each, Bouquet, Koralle, Kronprinsesse Ingrid, Poulsen's Yellow and Red Ripples, all new varieties, selected for color, form and freedom of bloom. ASK FOR OFFER 123

★SUMMER SNOW. Plant Pat. 416. Hardy, dwarf plants become almost covered with snow-white blooms. Some white flowers are needed in every garden and Summer Snow, like all other Floribundas, will provide abundant blooms for 5 months. 85 cts. ea.; 3 for \$2.15‡

\*WORLD'S FAIR. Page 22. 1 Plant Pat. 362. The best known of all the red Floribundas. The large, fragrant, velvety crimson flowers are produced all season on 3-foot plants that come through severe winters here with practically no protection. \$1 ea.; 3 for \$2.50.‡

#### OAK-HARDY POLYANTHA ROSES

The Polyantha Roses are very hardy and free in bloom and come in sprays and clusters.

★CHATILLON. The ace variety in the pink Polyanthas. Single flowers of clear pink come in massive heads and stay on until they have aged to a creamy pink that harmonizes with the fresh opening blooms. For continuous mass color effect Chatillon has no rival. 85 cts. ea.; 3 for \$2.15.\*

\*MLLE. CECILE BRUNNER. The ever-popular "Sweetheart" Rose whose dainty rosy pink buds and delightfully fragrant, shell-pink flowers come in sprays and make such dainty bouquets. 85 cts. ea.; 3 for \$2.15.\*

\*TOPAZ. (3) Plant Pat. 300. A lovely, low-growing, edging plant with dainty yellow buds and sulphur-yellow, starry blooms. This Rose is known as "Golden Sweetheart" and provides lovely sprays for cutting. 85 cts. ea.; 3 for \$2.15.‡

One each of the above 3 Polyantha Roses. \$2.15

★Kronprinsesse Ingrid (4) Desc. page 22





★ Dainty Maid (1) Desc. page 22



★ Red Ripples (2)

★ Topaz. Polyantha (3)



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# THE CONARD-PYLE CO.

Robert Pyle, Pres.

West Grove, Pa.

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★Good News. H.T.





★Heart's Desire. H.T.

ARS Selected by 16 of America's Leading Judges of Roses

\*HEART'S DESIRE. H.T. Plant Pat. 501. Rose connoisseurs gave this Rose a high rating while it was under test for two years in the "All-America Rose Selections." The great, streamlined buds come on erect, strong stems and unfold to beautifully formed, delightfully fragrant flowers of rich scarlet color. \$1.50 ea.; 3 for \$3.75.‡

AARS

\*MARY MARGARET McBRIDE. H.T. Plant Pat. 537. Shining rose-pink. See illus. Desc. on page 6. \$1.50 ea.; 3 for \$3.75.‡



\*GRANDE DUCHESSE CHARLOTTE.
H.T. Prop. rights reserved. Claret color. See illus. and desc., page 3.\$1.50 ea.; 3 for \$3.75.‡



\*CALIFORNIA. H.T. Plant Pat. 449. Ruddy orange toned with saffron-yellow. See illus., page 5 and desc., page 4. \$1.50 ea.; 3 for \$3.75.‡

The Above 4 All-America Set \$5

(Value \$6)

ASK FOR OFFER 124

★GOOD NEWS. H.T. Plant Pat. 426. It was no surprise to us when we received letters from two exhibitors at the nationally famous Syracuse Rose Society Show, June 17–18, that Good News was chosen 'Queen of the Show.' One letter stated that 'The winning bloom was from a new plant that was only in the ground 9 weeks prior to the show.' The other said 'this Rose is going to town.' The illustration approximates the form and color of Good News but you have to imagine the delightful tea fragrance. \$1.50 ea.; 3 for \$3.75.‡

The above 4 All-America Roses and "Good News"—Value \$7.50 for ASK FOR OFFER 124a

\$6.25

THE CONARD-PYLE CO., Star Rose Growers

Robert Pyle, President

WEST GROVE, PA.